

Master of Business Administration – Sport Management concentration

30 Semester Credit Hours

Shorter University's accelerated online Masters of Business Administration (MBA) program is offered 100 percent online.

Prerequisites: Students without an undergraduate degree in business administration equivalent to Shorter University's current Business Administration degree will be required to complete any necessary pre-requisite courses before entry to the program. The prerequisites are: Principles of Financial Accounting, Principles of Managerial Accounting, Business Finance, Statistics for Business/Economics, and Microeconomics or Macroeconomics.

Each course is a required component of the program and must be taken at Shorter University.

<u>Course Number</u>	<u>Course Title</u>	<u>Credit (semester hours)</u>
ACC 5600	Managerial Accounting	3
BUS 5250	Business Analytics and Research Methods	3
ECO 5500	Managerial Economics	3
SPM 5100	Business of Sport	3
SPM 5200	Risk Management in Sport	3
SPM 5300	Leadership & Administration in Sport	3
SPM 5400	Sport Marketing	3
SPM 5500	Sport Operations & Event Management	3
<i>Choose 2 from the following:</i>		
MKT 6920	Marketing Management	3
BUS 6750	International Business Management	3
SPM 5900	Business Internship	3

OTHER GRADUATION REQUIREMENTS:

- Completion of all course requirements listed in the MBA program within four years from the beginning of the program with a minimum grade point average of 3.0. All courses within the degree sequence must be completed with a C or better.
- Students must apply for graduation by completing and returning to the Registrar's Office a "Graduation Application" Form by the posted deadline.
- Students are required to have a graduation (degree) audit with the Registrar. An Audit Report will indicate any degree requirement deficiencies.
- Paid all tuition and fees, including library fines, educational resource fees and any other fines or fees collected by Shorter University.
- Approval by the faculty and Board of Trustees of Shorter University.