Bachelor of Science in Management
46 Semester Credit Hours
All courses must be passed with a minimum grade of “C”.

STDV 3000 | Introduction to Professional Studies | 1 credit
This course is designed to facilitate team-building as well as the process of adapting to the academic environment. Emphasis will be placed on group interaction, understanding and appreciating the views of others, and personal growth. In addition, students will be introduced to available resources such as the library and internet tools which will be critical to their success in the academic setting. (5 weeks)

MGNT 3370 | Professional Presentations | 3 credits
This course is designed to provide an in-depth examination of factors involved in preparing and delivering persuasive presentations. The focus will include both individual and team presentations. Students will practice both individual and team presentations to enhance their professional skills. (5 weeks)

ENGL 3360 | Professional Communication | 3 credits
This course provides students with the opportunity to enhance their written communication skills. Students will be expected to construct management documents that are well organized and well written. APA style will be emphasized. (6 weeks)

MGNT 3000 | Management Research Tools and Analysis | 3 credits
This course provides students with the tools that will enable them to access, evaluate, and interpret relevant management data from a variety of sources. Proper incorporation and documentation of sources using APA style will be emphasized. (5 weeks)

MGNT 3300 | Management Theory and Practice | 3 credits
This course is designed to acquaint the student with basic terminology of management and explain the evolution of management and its major theoretical contributions. Particular emphasis will be placed on understanding the role of management within the organization, functions of management, and human behavioral aspects of management (i.e., motivation, workplace equity, and demographic diversity). The student will explore the impact of information technology on business and management, and understand the impact of developing critical thinking skills in order to effectively manage organizational growth. (5 weeks)

MGNT 3410 | Understanding Markets and the Environment | 3 credits
This course defines and analyzes the behavior of consumers, firms, and governments as economic agents. The nature of consumer demand and the resulting organizational and production behavior of firms are explored. The course also defines and analyzes the main forces that make up the business environment and assesses their effects on business behavior. (5 weeks)

MGNT 3420 | Understanding the Organization and Processes | 3 credits
This course explores the different forms and structures that organizations adopt and examines the reasons why these various forms and structures are appropriate. The course also acts as an introduction to what organizations actually do. Emphasis is placed on the activities surrounding the acquisition and allocation of required resources to produce desired outputs. (5 weeks)

MGNT 3430 | Managing Information & Finance | 3 credits
This course describes the wide range and purpose of various sources of information, including financial data, reports, and statements of the organization. The course examines the relationship between this information and its use in managing the performance of the organization. (5 weeks)

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**MGNT 3440 | Understanding Human Behavior in Business Environments | 3 credits**
This course looks at the complexity of human behavior in order to consider how team performance can be improved. It includes an exploration of human motivation as well as the issue of managing differences among people. (5 weeks)

**MGNT 4350 | Issues in Management Ethics | 3 credits**
This course provides an understanding of ethical issues involving equity, fairness, and respect for individual rights and corporate social responsibility. Students are challenged to develop and defend personal viewpoints relating to economic justice, capitalism, and socialism, as well as the responsibility of the corporation to society, the environment, and questionable business practices. Through readings and case problems that view ethical problems from various viewpoints, students develop an appreciation for the ramifications of their decisions relative to their own professional business careers and public policy issues. (5 weeks)

**MGNT 4610 | Change Strategies Management | 3 credits**
This course examines applications of behavioral science concepts and skills to change efforts within the programs, operational units, and systems of an organization. Following an overview of the nature and characteristics of change within an organization and its effects on the culture of that organization, the course emphasizes the manager’s leadership functions of planning, training and development, team building, and organizational maintenance. The selection and application of change strategies in the workplace is emphasized. (5 weeks)

**PJMT 4010 | Fundamentals of Project Management | 3 credits**
This course provides a basic overview of managing projects and addresses the five project management process functions: initiating, planning, executing, controlling, and closing. It is designed to introduce the tools and techniques of project management by applying the concepts to a class project. (5 weeks)

**MGNT 4500 | International Management | 3 credits**
This course focuses on broadening the understanding of international business management. A variety of topics will be addressed. Students will explore different organizational structures, staffing strategies, and diverse management styles and practices. Social and cultural issues will be highlighted emphasizing their importance to successful international management. (5 weeks)

**MGNT 4640 | Critical Analysis and Decision Making | 3 credits**
Through the use of simulated complex business situations, this course explores the process of identifying and analyzing critical information and creating effective decision-making models that will result in practical judgment. The course emphasizes the integration of not only personal and organizational values and ethics, but also those of relevant stakeholders in the decision-making process. (5 weeks)

**MGNT 4800 | Applied Management Project | 6 credits**
This course, which culminates the entire student experience in the Business Management program, allows students to identify a current management issue and to find solutions to the issue by applying the key concepts and learning from the Business Management program experience. (10 weeks)

*All courses within this curriculum must be taken, and all courses must be taken in the prescribed sequence. Shorter University reserves the right to change courses and to revise the course sequence.*

9.1.2011