

COMMON CORE		
Freshman Experience		1
SDV 1010	Freshman Experience: Study Skills	
English: One of the following sequences		6
ENG 1010,1020	Freshman English I,II	
ENG 1030,1040	Freshman Honors English I,II	
Communication		3
COM 1010	Oral Communication	
History: One of the following		3
HIS 1020	Modern Civilization Since 1648	
HIS 2010	Development of Civ. to 1648	
Mathematics: One of the following:		3
MAT 1110	College Algebra	
MAT 1060	Liberal Arts Math	
Science		4
BIO 1010	General Biology I	
Computer Literacy: One of the following		0/2
CIS 1000	Basic Computer Technology	
CIS 1010	Introduction to Computers	
Health and Fitness		2
HPE 1010	Health and Fitness for Life	
HPE	Two Activity Courses	
Religion: One of the following		3
REL 1510	Intro to Religious Studies: Canon	
REL 1520	Intro to Religious Studies: Church	
REL 1530	Intro to Religious Studies: Creed	
Arts: One of the following:		3
ART 1500	Art Fundamentals	
ART 2010	Art, Culture, and Values	
MUS 2030	Music Appreciation	
MUS 3430	World Music and Art	
THE 2250	Theatre Appreciation	
Social Sciences: One of the following		3
ECO 1010	Economics of Social Issues	
ECO 2100	Principles of Microeconomics	
ECO 2110	Principles of Macroeconomics	
POS 2010	Introduction to Political Science	
POS 2110	American Government	
PSY 1010	Introduction to Psychology	
SOC 1010	Introduction to Sociology	
Total Common Core		31/33
<i>ENG 1010/1020 Must be passed with "C" or better</i>		

SECONDARY CORE		
English: One of the following:		3
ENG 2030	Survey of World Literature I	
ENG 2040	Survey of World Literature II	
Integrative Studies: Designated Courses (see p. 168)		3
Accounting:		
ACC 2010	Prin. of Financial Accounting	3
ACC 2020	Prin. of Managerial Accounting	3
Business:		
BUS 2510	Business Computer App. I	3

SECONDARY CORE (CONT'D.)		
Economics:		
ECO 2100	Principles of Microeconomics	3
ECO 2110	Principles of Macroeconomics	3
Total Secondary Core		21
Total Semester Hours in Core		52/54

MAJOR: BUSINESS ADMINISTRATION		
Courses for all tracks		
BUS 3200	Business Finance	3
BUS 3300	Principles of Management	3
BUS 3360	Business Communication	3
BUS 3400	Principles of Marketing	3
BUS 3520	Legal Environment of Business I	3
BUS 3580	Statistics for Business/Economics	3
BUS 4500	International Business	3
BUS 4600	Strategic Management/Policy	3
BUS 4750	Exit Exam: Written	0
BUS	Business Elective (3000 level or above)	3
Economics Elective (other than ECO 1010/3210)		3
Choose one of the following tracks:		
General Business Track		
BUS	Business Electives (3000 level or above)	24
Management Track		
BUS 3390	Organizational Behavior	3
BUS 4320	Production/Operations Mgmt	3
Three of the following:		9
BUS 3530, 3540, 4050, 4190, 4310, 4350, and 4380		
BUS	Business Electives (3000 level or above)	6
Marketing Track		
BUS 4420	Advertising	3
BUS 4450	Marketing Research	3
Three of the following:		9
BUS 3450, 3460, 4050, 4400, and COM 3020		
BUS	Business Electives (3000 level or above)	6
Total Semester Hours in Major		51-54

ELECTIVES (at least 3 hours outside major discipline) 18-23
MINIMUM SEMESTER HOURS IN DEGREE 126

Other Graduation Requirements:
 A cumulative 2.0 GPA is required for graduation
 At least 42 semester hours in courses numbered 3000-4999, with 24 in major sequence.
 All 2000-4000 level courses used in the major and MAT 1110 must be passed with a "C" or better.