

BBA SPORTS MANAGEMENT

COMMON CORE		
Freshman Experience		1
SDV 1010	Freshman Experience: Study Skills	
English: One of the following sequences		6
ENG 1010,1020	Freshman English I,II	
ENG 1030,1040	Freshman Honors English I,II	
Communication		3
COM 1010	Oral Communication	
History: One of the following		3
HIS 1020	Modern Civilization Since 1648	
HIS 2010	Development of Civ. to 1648	
Mathematics: One of the following:		3
MAT 1110	College Algebra	
MAT 1060	Liberal Arts Math	
Science		4
BIO 1010	General Biology I	
Computer Literacy: One of the following		0/2
CIS 1000	Basic Computer Technology	
CIS 1010	Introduction to Computers	
Health and Fitness		2
HPE 1010	Health and Fitness for Life	
HPE	Two Activity Courses	
Religion: One of the following		3
REL 1510	Intro to Religious Studies: Canon	
REL 1520	Intro to Religious Studies: Church	
REL 1530	Intro to Religious Studies: Creed	
Arts: One of the following:		3
ART 1500	Art Fundamentals	
ART 2010	Art, Culture, and Values	
MUS 2030	Music Appreciation	
MUS 3430	World Music and Art	
THE 2250	Theatre Appreciation	
Social Sciences: One of the following		3
ECO 1010	Economics of Social Issues	
ECO 2100	Principles of Microeconomics	
ECO 2110	Principles of Macroeconomics	
POS 2010	Introduction to Political Science	
POS 2110	American Government	
PSY 1010	Introduction to Psychology	
SOC 1010	Introduction to Sociology	
Total Common Core		31/33
ENG 1010	<i>Must be passed with "C" or better</i>	

SECONDARY CORE		
English: One of the following:		3
ENG 2030	Survey of World Literature I	
ENG 2040	Survey of World Literature II	
Integrative Studies: Designated Courses (see p. 168)		3
Accounting:		
ACC 2010	Prin. of Financial Accounting	3
ACC 2020	Prin. of Managerial Accounting	3
Business:		
BUS 2510	Business Computer App. I	3
BUS 1010	Introduction to Business OR	
SPS 1500	Introduction to Sports Studies*	3
Economics:		
ECO 2100	Principles of Microeconomics	3
ECO 2110	Principles of Macroeconomics	3
Total Semester Hours in Core		52/54

BUSINESS CORE			
BUS	3200	Business Finance	3
BUS	3300	Principles of Management	3
BUS	3360	Business Communication	3
BUS	3400	Principles of Marketing	3
BUS	3520	Legal Environment of Business I	3
BUS	3580	Business Statistics	3
BUS	4500	International Business	3
BUS	4600	Strategic Management	3
BUS	4750	Exit Exam	0
Total Business Core			24

MAJOR: SPORT MANAGEMENT			
SPS	2500	Foundations of Sport Mgt	3
SPS	2900	Sport Management Practicum	1
SPS	3000	Contemporary Issues in Sport	3
SPS	3600	Sport Marketing	3
SPS	3700	Sport Administration	3
SPS	3900/01	Sport Management Practicum	2
SPS	4050	Internship	12
Communications Requirements			
COM	2000	Survey of Mass Media	3
COM	3020	Public Relations	3
COM	3050	Media Law and Ethics	3
			3
Total Sports Management Core			39
Economics Elective (as advised)			
			3
Total Semester Hours in Major			63
ELECTIVES (at least 3 hours outside major discipline)			
			12
			3
			3
			3

MINIMUM SEMESTER HOURS IN DEGREE 126

Other Graduation Requirements:

A cumulative 2.0 GPA is required for graduation

At least 42 semester hours in courses numbered 3000-4999, with 24 in major sequence.

All 3000-4000 level courses used in the major must be passed with a "C" or better.

***If a Sports Management Major**